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Payzone Ireland partners with Zapmap to power EV features in its mobility app

- Leading parking and mobility app now features Zapmap's suite of EV-centric APIs.
- Thanks to a seamless API integration, the partnership enables electric car drivers using Payzone's app to find EV charging, on-street and off-street parking options; plan routes for electric cars; and enjoy bike and car sharing features.

Zapmap, the leading charge point data platform, has joined forces with Payzone Ireland to advance the electric transport landscape in Ireland. Zapmap is assisting Payzone Ireland in integrating a suite of innovative features tailored for electric vehicle (EV) drivers within its mobile application.

Payzone, Ireland's largest consumer payments network, is playing a role in fostering the growth of sustainable mobility. Building on the success of its parking mobile application, Payzone Ireland is actively expanding its capabilities to offer a diverse range of value-added features.

This expansion includes services designed to simplify the journey for EV drivers, enhancing their navigation and overall experience. The collaboration with Zapmap provides Payzone with unrivalled public charge point data to enhance EV features within its app.

Through a simple integration, Payzone is harnessing the power of Zapmap Spark's Search and Plan APIs, allowing its EV customers to conveniently locate a charger when

moving from A to B. Additionally, Payzone is utilising Zapmap's unique EV route planning engine to provide EV routing capabilities within the mobile app.

With Zapmap enriching Payzone's comprehensive app for diverse transport requirements, the partnership not only supports the shift to electric vehicles in Ireland but also lays the groundwork for a park and charge solution in the market.

Gareth Evans, Head of Development at Payzone Ireland, said:

“Payzone remains focused on creating value through a seamless and user-friendly experience for all things mobility. We've partnered with Zapmap due to its unparalleled coverage of charge points in Ireland, advanced route planning capabilities, and overall expertise in the world of electric vehicles.”

An integral part of supporting the broader shift to electric transportation, [Zapmap Spark](#) enables third-party digital platforms and apps to provide market-leading EV services through a simple integration, aiding organisations across Europe in their adoption of electric vehicles.

Harrison Brook, Head of Partnerships at Zapmap, said:

“I'm thrilled to confirm that Zapmap has partnered with Payzone, one of Ireland's most innovative mobility apps.

“By joining forces, we are able to enhance the user experience for Payzone customers and make EV charging simple and pain-free, wherever they go.

“Through a single integration with Zapmap Spark, Payzone is creating considerable value for a growing pool of EV drivers across Ireland.”

Zapmap, an international provider of B2B services and EV charge point data, launched Zapmap Spark in October last year. The API offering enables companies of all sizes to incorporate EV-centric features within their digital platforms. By integrating with Zapmap Spark, businesses gain access to Zapmap's unique dataset, providing app users with data on over 95% of UK public charging points, most of which display live availability status 24/7.

In addition to charge point data, the Zapmap Spark offers companies the ability to provide EV route planning and cross-network digital payments in their apps, ensuring a

seamless end-to-end customer experience for the increasing numbers of electric car drivers they serve.

- ENDS -

Notes to editors

Zapmap Spark offers organisations a suite of three separate APIs. These include:

- **Search API:** Powers an organisation's charge point map, enabling users or customers to search for charging points, access live availability status, and benefit from rich user-generated content.
- **Plan API:** Enables an organisation's users or customers to plan electric routes and navigate to charge points tailored to their needs.
- **Pay API:** Allows an organisation's users or customers to leverage the Zap-Pay roaming network and benefit from an all-in-one digital payment experience.

About Zapmap

Zapmap was founded in 2014 with a mission to make the EV charging experience simple, wherever you go.

The Zapmap app helps EV drivers search, plan and pay for charging, and currently has over 750,000 registered users. Zapmap has mapped over 95% of the UK's public points on its network, more than 70% of which show 24/7 live status data, and recently began mapping charge points in mainland Europe.

The company's API offering, Zapmap Spark, enables third-party digital platforms and apps to provide market-leading EV services through a simple integration, in doing so supporting organisations across the globe in their transition to electric vehicles.

For more information, please visit: www.zap-map.com.

About Payzone

Payzone is a leading multi-channel service provider, backed by AIB and Fiserv. For over 20 years, they have been connecting people to payments, processing millions of transactions through their payments network every year.

Payzone builds technology for all. They provide a range of payment services and solutions for consumers, businesses, and not-for-profit organisations.

Payzone is not just about making payments easier; they are about making every day easier.

Payzone mobile application

The Payzone app makes it simple to find and pay for parking with or without an account. App users can also view a range of mobility options available nearby and registered users can access exclusive in-app offers too.

Payzone is actively involved with Mobility Partnership Ireland, a private sector coalition with the vision for Ireland to develop as a European and global leader in sustainable mobility. Representing car sharing, bus travel, ride-hailing, e-cargo and bike-sharing modes of transport, their shared aim is to place the needs of transport users at the heart of transport policy, enable innovation, promote public health and support climate action.

Visit www.payzone.ie

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